



The 32nd International Society for Business Innovation and Technology Management Seminar & Conference

July 10-17, 2023

University of Glasgow (Hybrid)

Announcement and Call for Papers

Theme "Social Life Cycle Thinking in Sustainable Production & Consumption"

www.isbitm.com

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of SDG12 with respect to social parameter quantification among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The seminar / conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in Innovation and Circular Economy, particularly targeting SDG12. The ISBITM conferences have been very successful in attracting participants from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

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John Laurence Esguerra, Linkoping University, UK
Thomas Wang, National Chin Yi University, Taiwan

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- Remen Lin, Asia University, Taiwan

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- Chuck Tsai, National Ocean University, Taiwan
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UK	K.H. Tan, University of Nottingham H.K. Chan, University of Nottingham

Co-organizers and Partners

University of Glasgow, UK
RMUTR, Thailand
Nottingham University, UK
Chinese Institute of Innovation Management Development
Asia University, Taiwan

Topic of Interests

- Circular Economy & Social Life Cycle Analysis
- Sustainable Development Goal
- Business & Economic Decision-Making Model
- Sustainable Operations Research
- Sustainable business
- Technology Management
- Green Innovation
- Sustainable Finance

Important Dates

Submission of Abstract	Jun 15, 2023
Notification of Acceptance	Jun 25, 2023
Conference date	Jul 10-17, 2023

Conference Fee (Welcome Cocktail, Dinner & Conference Proper)

Registration fee	USD 800
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Regular Papers Submission and Keynote

Authors should electronically submit ABSTRACT in MS WORD document, and to EMAIL: btat1991@gmail.com (Dr Bui). The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address.

Keynote:

Dr. Harn Wei Kua
Assistant Dean, School of Building
National University of Singapore
Singapore

Prof. Dr. Gary Wu Kuo-Jui
Hainan University, China
Editor-in-chief, Elsevier Cleaner & Responsible Consumption

Publications

The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues, who are present in the conference. There are papers will recommend to Journal of Industrial and Production Engineering (EI); Management of Environmental Quality: An International Journal (EI)